

# Session marketplaces from EU Projects AUTOPILOT LSP

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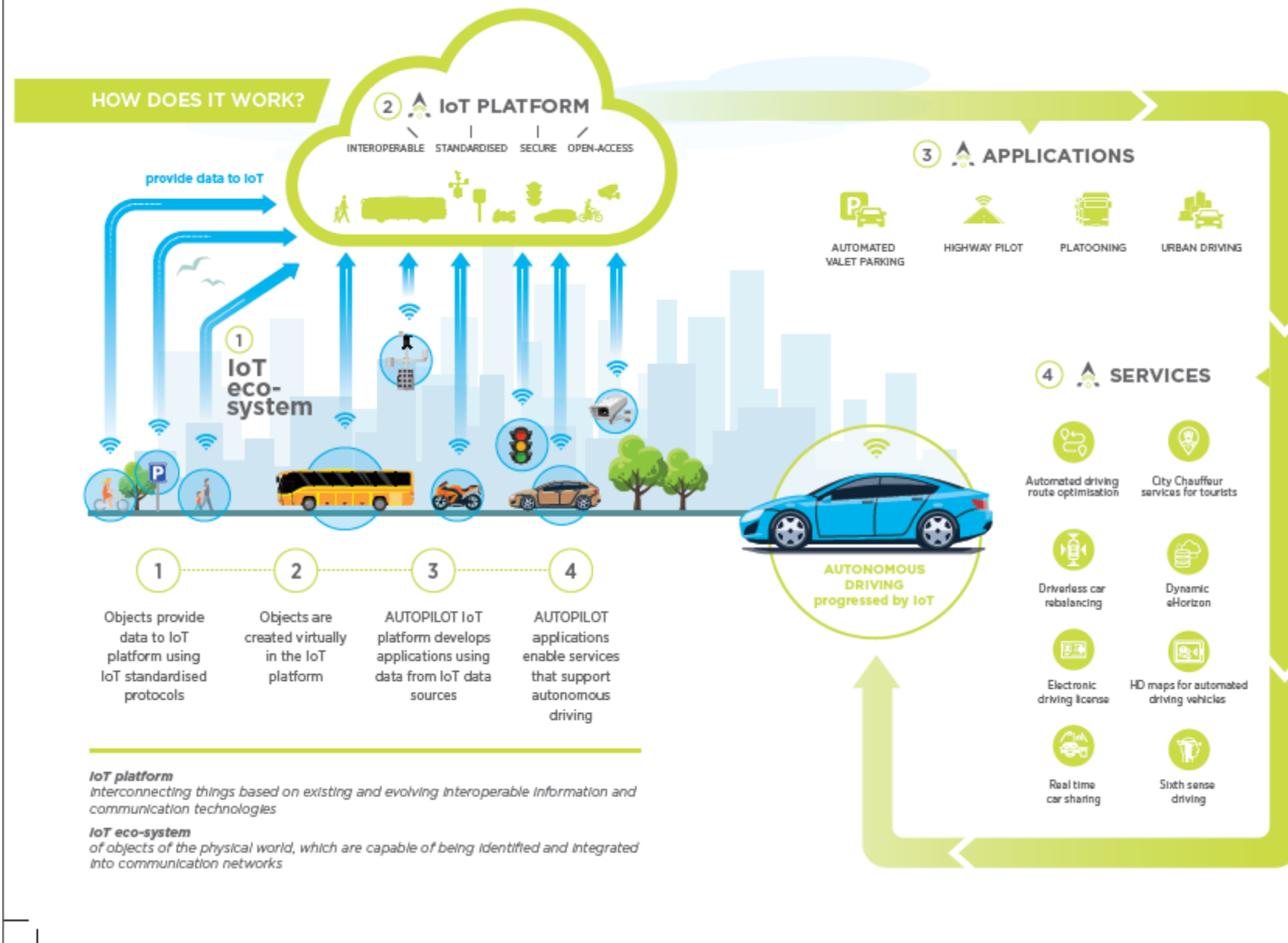


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## Multi-domain market

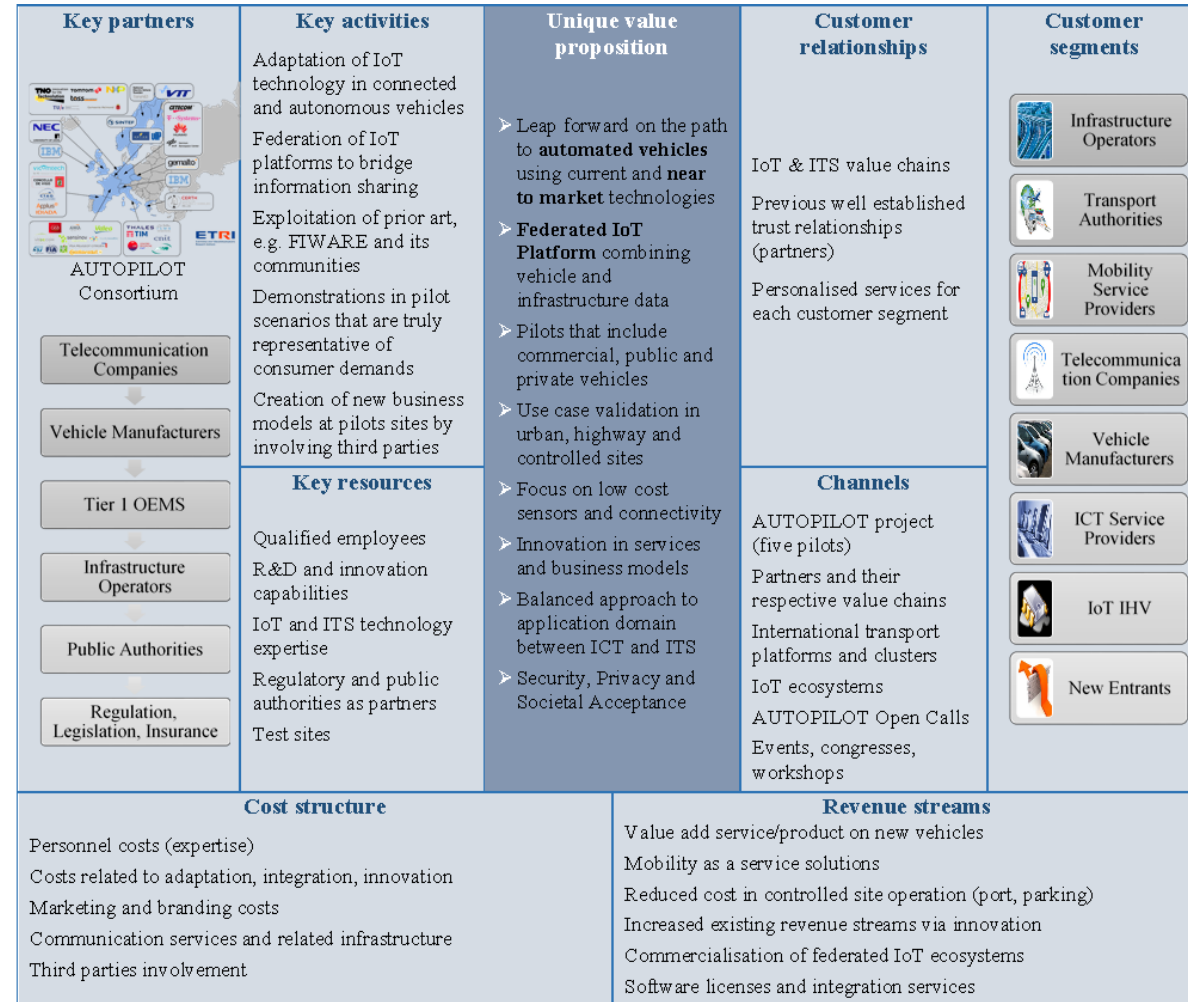
- Vehicle
- Road infrastructure
- IT infrastructure
- Mobility services
- Users



# Business model canvas

## Opportunities

- Vehicle
  - IoT & connectivity units
  - AD functions
- Road infrastructure
  - Sensors
  - Parking/roads/cities
- IoT service platforms
- Mobility services
  - Driverless Car/Ride sharing
  - On demand – multi-client
  - Car rebalancing (platoons)
  - Pay as you drive insurance
- Users
  - Vulnerable road user safety
  - AD car user liability



# Market players in the consortium

Diversity of the  
consortium members  
matching all the  
business opportunities  
and market needs



# Thank you for your attention

Francois Fischer, ERTICO – AUTOPILOT coordinator

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