



In Conjunction with



Co-organized by







Oihana Otaegui

ootaegui@vicomtech.org Vicomtech-IK4

New ADAS Generation: Connectivity and Data Privacy

Importance of the Driver

Still many years ahead with manual or semi-manual vehicles on the road



New ADAS Systems

Impact of the ADAS system on human driving behavior



Hand Over/ Back

How to engage the driving to take decision in complex situations



Driver Training

Train the drivers individually based on the actions and reactions to maximize safety



User/Driver Perception and Acceptance on ADAS and Automation Functionalities

2 studies

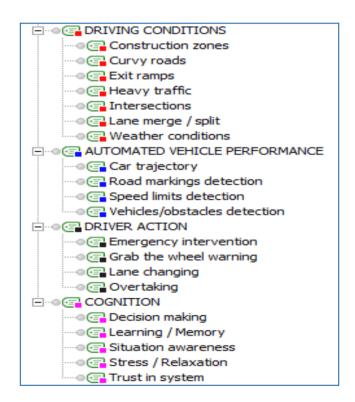
- Internet Forums Analysis
- Specific Questionnaire

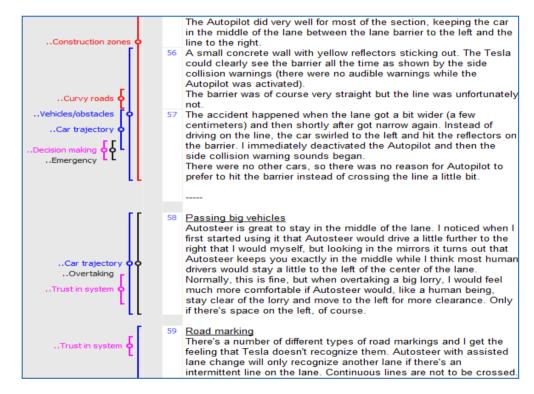
Categories

- Driving conditions: elements that are independent from the car or the driver (e.g. type of roads, traffic conditions, etc.)
- Automated vehicle performance: reliability of the driving assistance systems (e.g. trajectories, detection of road markings, etc.)
- Driver actions: actions taken by the driver to handle situations or because he is prompted to do so (e.g. emergency interventions, grabbing the wheel, etc.)
- Cognition: cognitive processes showing how the driver feels and reacts in different situations (e.g. situation awareness, decision-making, etc.)

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WEB ANALYSIS: Coding with MAXQDA





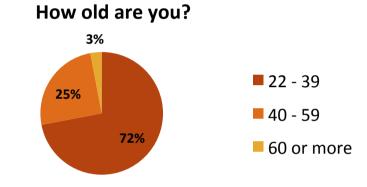
RESULTS

Main codes	Sub-codes Sub-codes	%
Driving conditions	Construction zones	2%
	Curvy roads	4%
	Exit ramps	3%
	Heavy traffic	4%
	Intersections	1%
	Lane merge / split	3%
	Weather conditions	2%
Automated vehicle performance	Car trajectory	11%
	Road markings detection	7%
	Speed limits detection	3%
	Vehicles/obstacles detection	6%
Driver action	Emergency intervention	6%
	Grab the wheel warning	4%
	Lane changing	4%
	Overtaking	1%
	Decision-making	6%
Cognition	Learning / memory	4%
	Situation awareness	9%
	Stress / relaxation	7%
	Trust	14%

			Driving conditions						Vehicle performance				Driver action				Cognition				
		Construction zones	Curvy roads	Exit ramps	Heavy traffic	Intersections	Lane merge / split	Weather conditions	Car trajectory	Road markings	Speed limits detection	Vehicles detection	Emergency intervention	Grab the wheel warning	Lane changing	Overtaking	Decision making	Learning / Memory	Situation awareness	Stress / Relaxation	Trust in system
Driving conditions	Construction zones																				
	Curvy roads	2																			$oxed{igsquare}$
	Exit ramps	0	2																		
	Heavy traffic	0	6	2																	
	Intersections	0	2	0	2																
	Lane merge / split	0	2	4	2	0															
	Weather conditions	0	2	2	2	0	4														Ш
Vehicle performance	Car trajectory	11	13	7	11	0	5	3													
	Road marks detection	2	6	2	6	2	2	2	12												$oxedsymbol{oxed}$
	Speed limits detection	0	0	2	0	0	2	0	3	2											
	Vehicles detection	2	8	2	2	0	2	0	16	6	2										
Driver action	Emergency intervention	4	7	4	2	0	0	0	12	2	0	10									
	Grab the wheel warning	2	0	0	0	0	2	2	4	2	0	0	2								
	Lane changing	2	0	6	0	0	4	2	5	4	2	2	4	2							
	Overtaking	0	0	0	0	0	0	0	2	0	0	2	0	0	0						
Cognition	Decision making	4	2	0	0	0	0	0	6	4	4	10	12	2	0	0					
	Learning / Memory	0	4	0	0	0	0	0	7	6	2	4	5	2	0	0	2				
	Situation awareness	2	3	2	2	0	0	0	16	9	5	11	2	4	4	0	4	9			
	Stress / Relaxation	0	4	0	6	0	2	2	8	4	0	2	2	2	2	0	2	10	11		
	Trust in system	2	8	6	6	2	2	2	11	6	4	5	5	8	2	2	4	12	21	9	

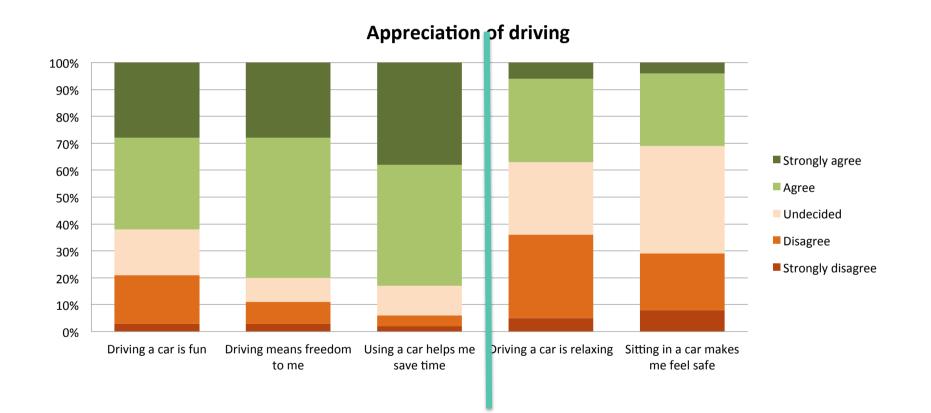
QUESTIONNAIRE: RESULTS

- 100 respondents
- Young drivers (75% of them younger than 40)
- Only 12% percent of the respondents are female



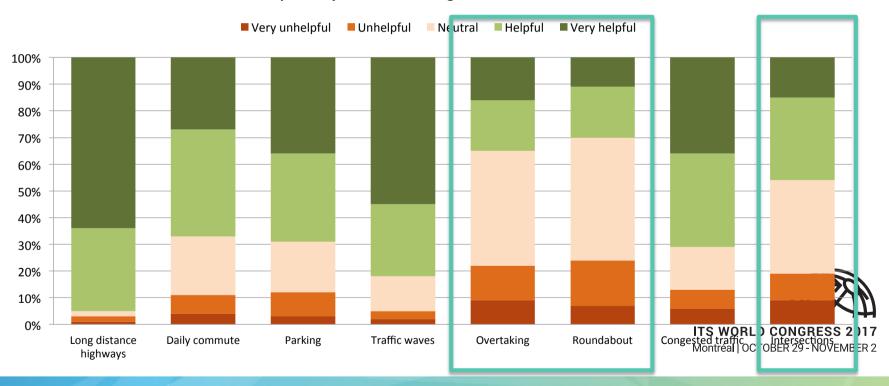


RESULTS: DRIVING HABITS



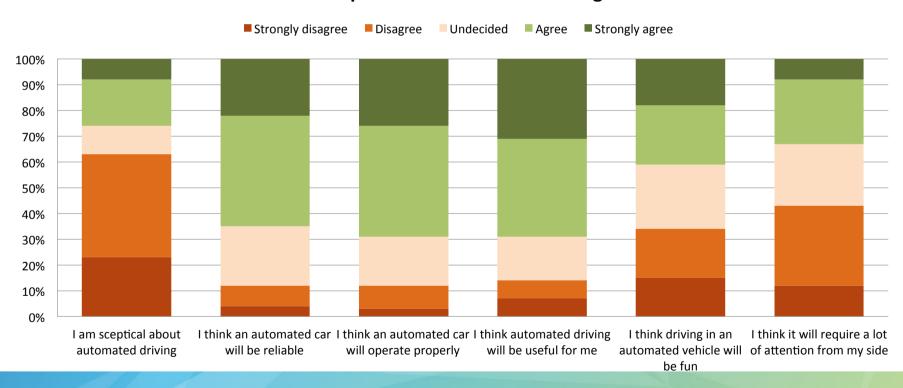
RESULTS: SITUATIONS FOR AUTOMATED DRIVING / TRUST

How helpful do you think a driving assistance feature could be?

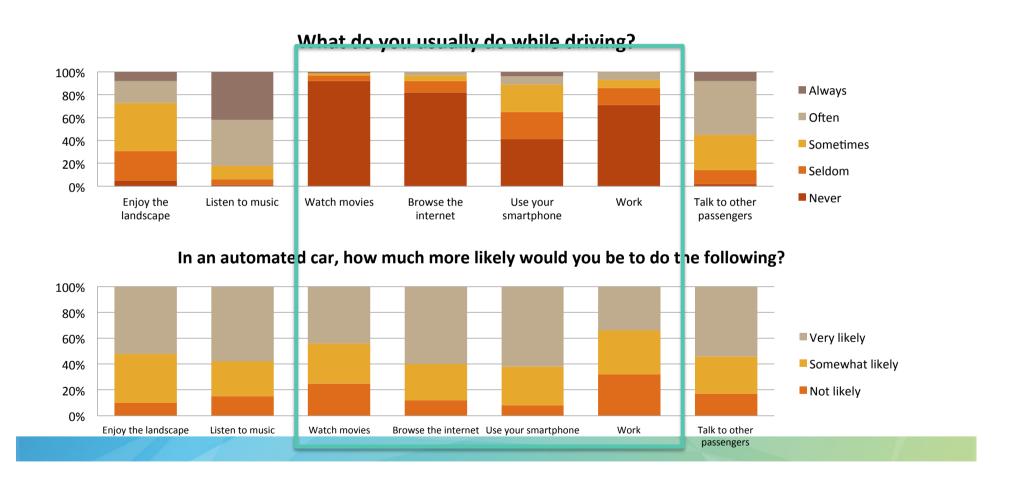


RESULTS: ACCEPTANCE OF AUTOMATED DRIVING

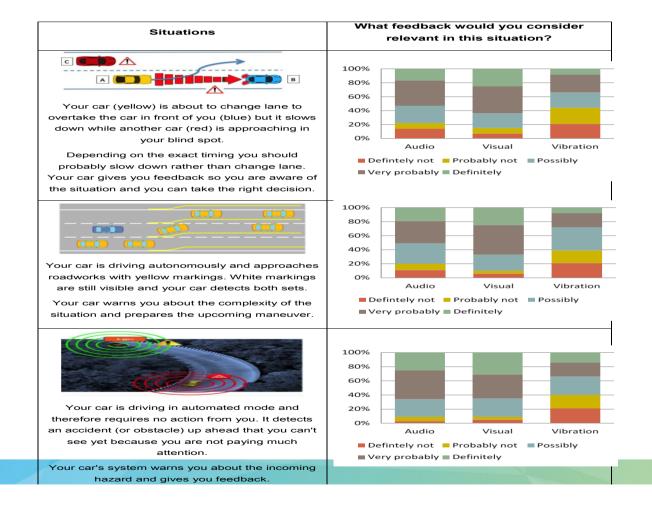
Acceptance of automated driving



RESULTS: ACTIVITES

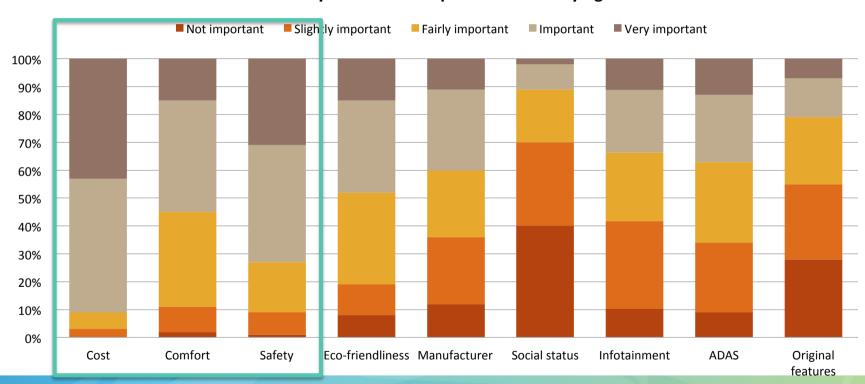


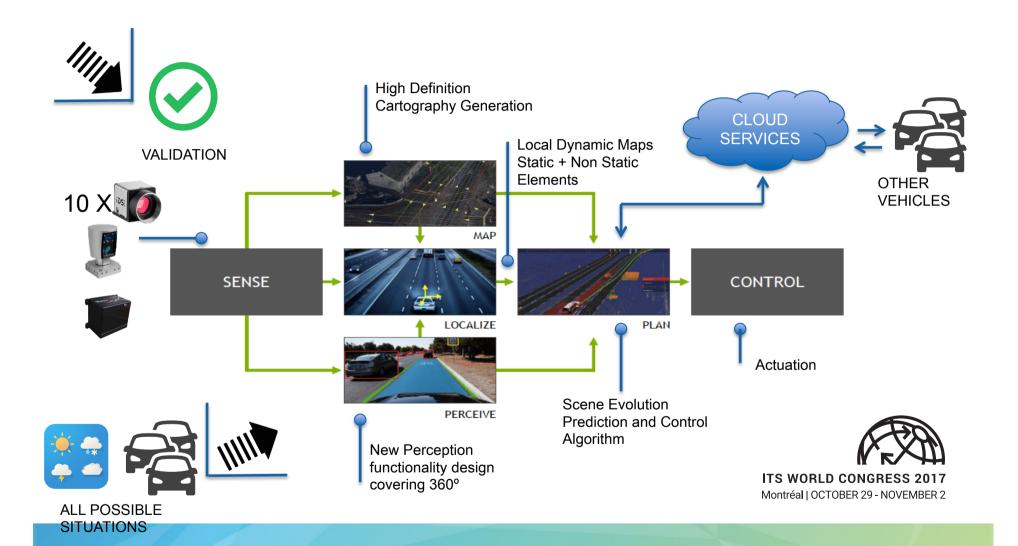
RESULTS: USE CASES & TYPE OF FEEDBACK

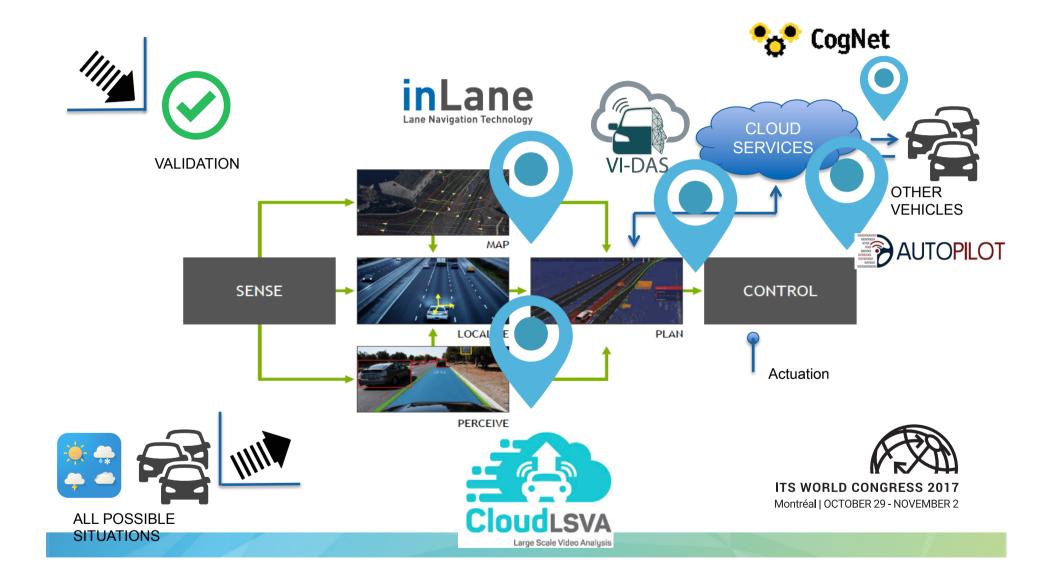


RESULTS: CRITERIA WHEN BUYING A CAR

What criteria do you consider important when buying a new car?

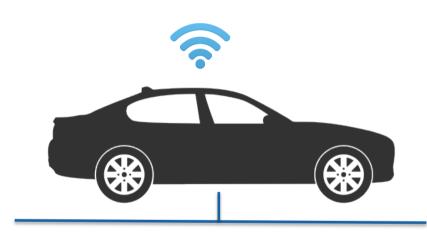






New ADAS Functionalities

Data Generation Outside Sensing







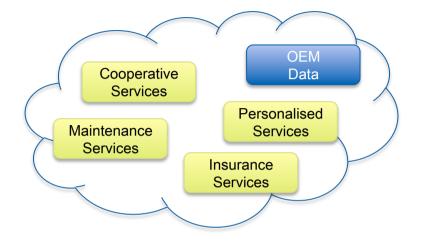
Vehicle
Position &
Velocity



Distance Keeing



Blind Spot





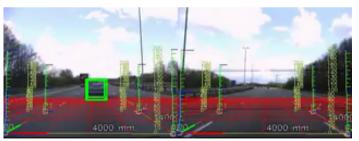
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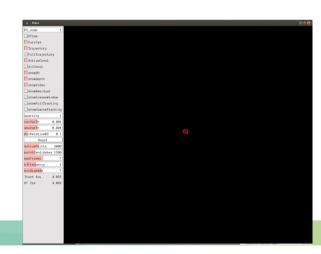
Data Generation Outside Sensing





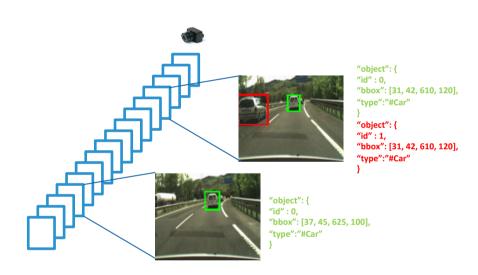




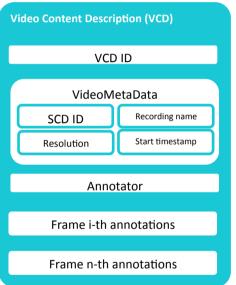


Data Pre-Processing: Video Content Description

Data Generation Outside Sensing



A VCD is a detailed description of the Objects, Actions, Contexts and Relations of a recording VCD entries can be stored in document-oriented databases





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Privacy Masking

Data Generation Outside Sensing

Person detection and tracking

Detect persons in videos and identify their position, size and trajectory The identity of the persons is not determined

License Plate detection and tracking

Detect License plate in video and identify their position, size and trajectory The identity of the vehicle is not determined

Implementation

Perspective calibration to determine the identify as persons moving elements in the scene

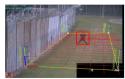
Motion and appearance (faces, upper-body and/or full-body), time consistency

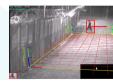


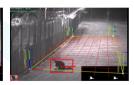












Face, upper-body and full-Appearance-based detection







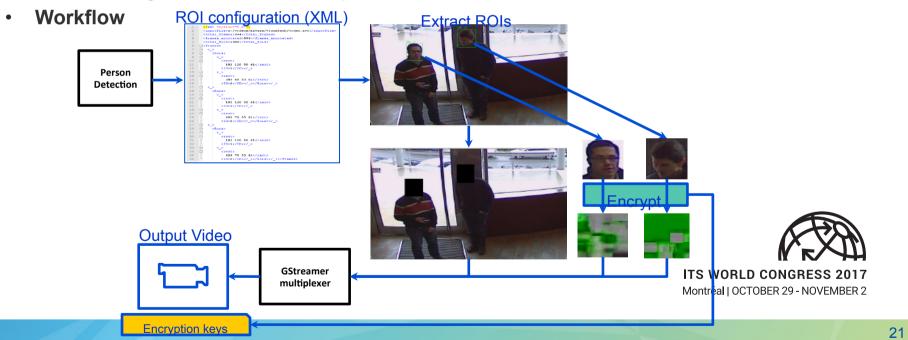




Privacy Masking Implementation

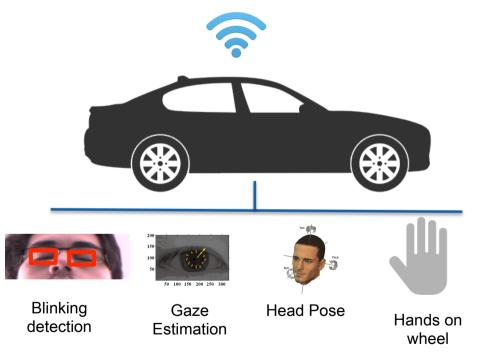
Data Generation Outside Sensing

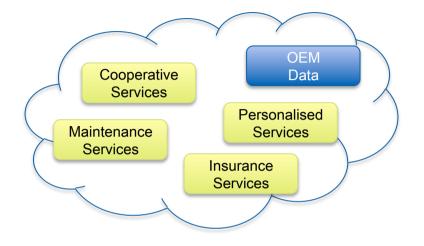
- Privacy masking videos
 - Occlude / obfuscate regions holding privacy information (people, faces)
 - Allow for original video reconstruction upon valid authentication



New ADAS Functionalities

Data Generation Inside Sensing

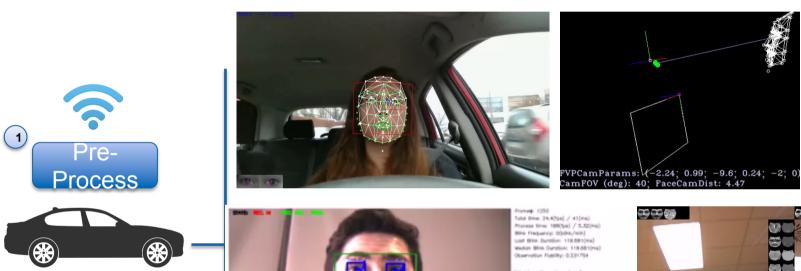


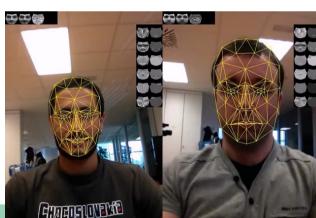




New ADAS Functionalities

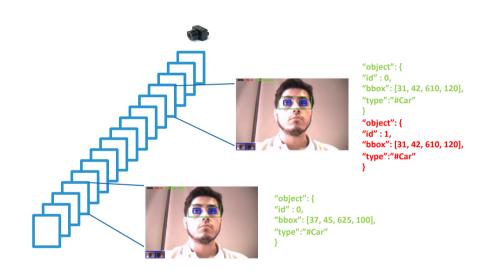
Data Generation Inside Sensing



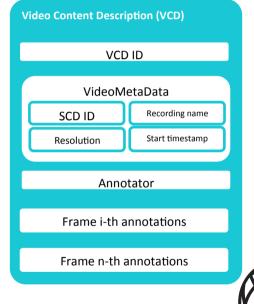


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Cloud Connection – Data Services



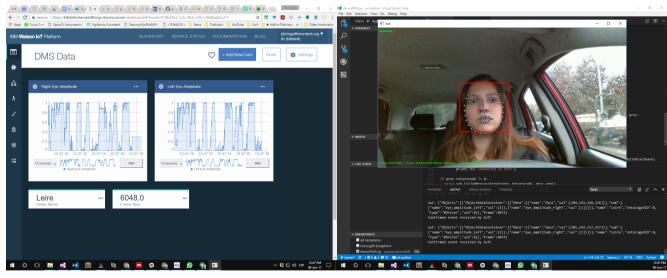
- Extract parameters and record driver status & maneuvers
- Analyse the driver behaviour
- Offer individual services
 - Training
 - Driver mode monitoring
 - Etc.



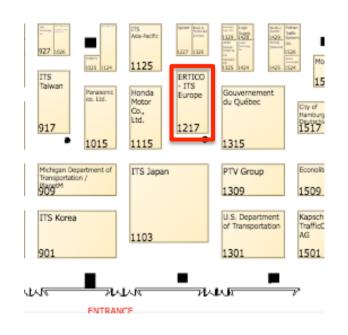
Cloud Connection

- Data Storage
- Big Data AnalysisADAS Services









THANK YOU!

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